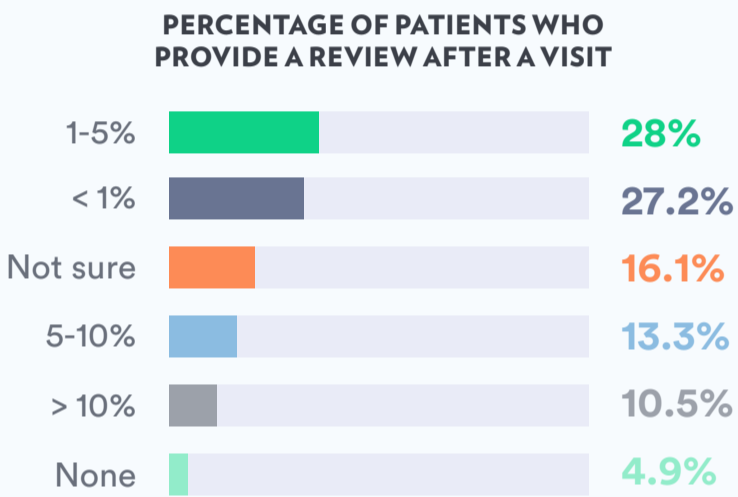


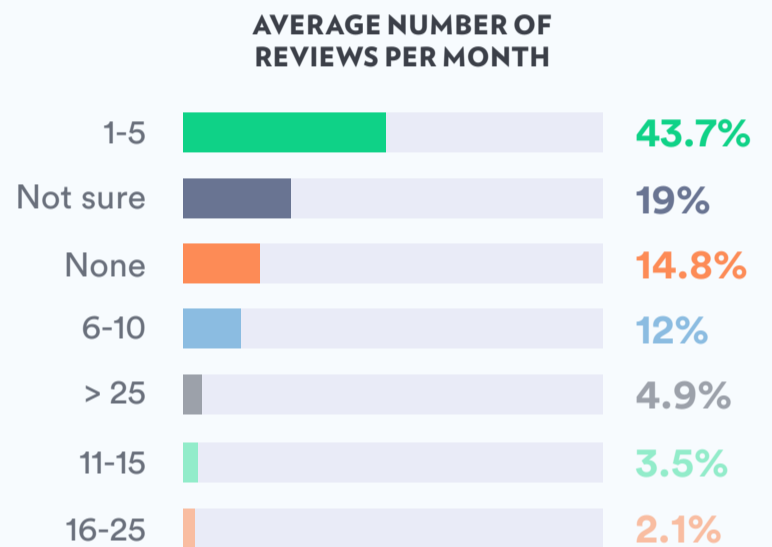
Feedback Fail: How Today's Healthcare Practices are Managing Patient Reviews

Despite the direct correlation between healthy online patient reviews and patient acquisition, an alarming percentage of healthcare practices fall short when it comes to receiving reviews and using them to their advantage.

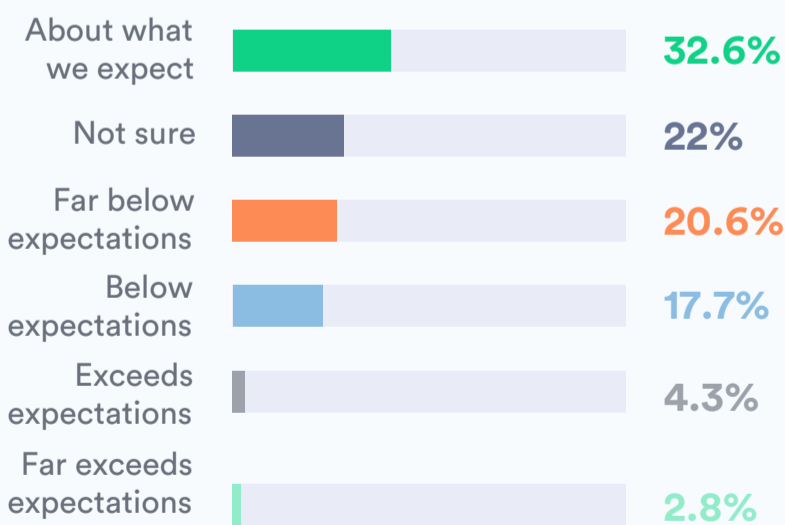
Roughly one-third of practices (32.1%) receive reviews from **fewer than 1 percent of their patients**. Only about 1 in 10 practices is a top performer.



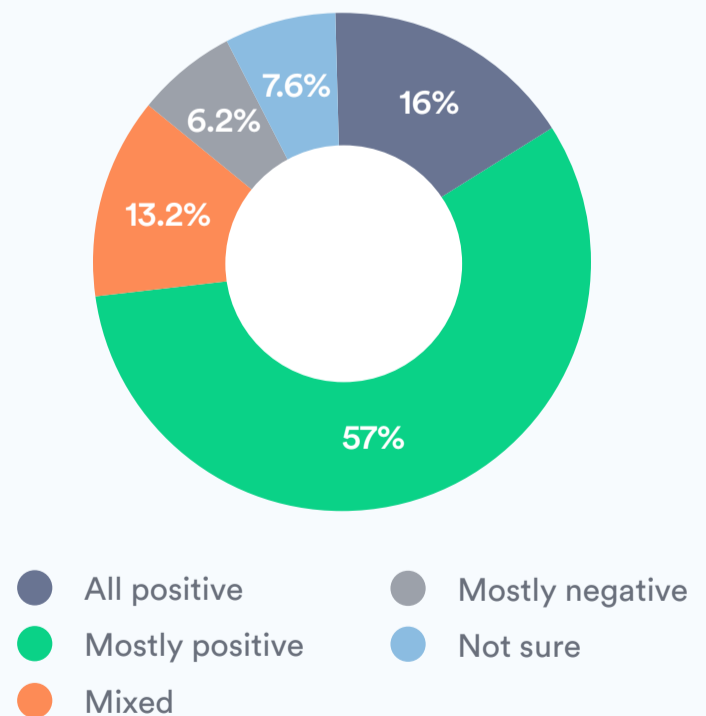
Nearly 1 in 5 practices does not know the number of reviews they receive monthly. Roughly 15 percent receive none.



Regardless of the **number of reviews received**, more than one-third (38.3%) of practices say it is **below or far below expectations**. Worse, 22 percent don't have a goal, or don't know of one.



For those tracking their patient reviews, opportunity exists: 73 percent of practices say their **reviews have been mostly or all positive**.



PatientPop is the complete practice growth solution that helps thousands of healthcare providers establish and maintain a stellar online reputation. Find out how we can help **manage your reputation**.